

Two moms release an app that brings free babysitting to every parent.

Akron, Ohio, February 20, 2017 - This week, a brand new app hit the app store- a babysitting exchange platform called Komae (a greek word for “village”). Parents make an account, invite friends to join them, and exchange free babysitting through points instead of money. I sit for you, you sit for me.

Audrey Wallace & Amy Husted are two millennial moms who were stuck in the childcare struggle every parent faces. They were constantly asking their family for a favor or forking out \$15/hour for a teenager to watch their kids. As problem-solving moms, Audrey & Amy came up with a revolutionary idea. What if instead of paying a babysitter, they exchanged points with friends they already know and trust?



“Parenting is hard enough” CEO and co-founder Audrey Wallace said, “The heartbeat of Komae is to make life a little easier for every mom and dad. We hear stories every day from moms who can now go to a doctor appointment without their kids, couples who are seeing their marriage improve because they can now go on regular date nights, and even parents getting to work on snow days when they usually would have called off.”

Komae believes it does take a village to raise your kids- and the kids love it even more than the parents. Audrey said, “My sons love Komae, because it means they get a play date. I’m dropping them off at my friend’s house, and all my sons know is they get to play all day with their friends. It’s a win-win.”

These two moms have hacked the babysitting problem. The average US family spends more than \$1000 a year on babysitting, but with Komae, it’s free. A group of 10 moms who were the very first Komae pilot group saved almost \$10,000 in one year.

“My husband loves that we don’t have to spend time or money looking for a sitting that our daughter might not even be comfortable with. We love knowing that I will be leaving my daughter with other moms I trust.” - Kelsey, a user of the Komae app.

You can find the app on iphone & android- just search “Komae”.



Amy Husted & Audrey Wallace
Co-Founders of Komae

*For more information contact
Audrey Wallace, Komae’s CEO
audrey@mykomae.com
(909)566-2301
www.mykomae.com*